

2012 Sexual Responsibility Week Promotional Campaigns

*You can **B** Smart... You can **B** Sexy... You can **B** Safe...*



- Communication is the key to a healthy relationship. Talk about how you feel and what you want with your partner. Respect each other's boundaries.
- Decide on your own sexual boundaries. Be clear about your own limits.
- Talk with a potential partner about your values and thoughts on sex before it becomes an issue.
- Know that too much alcohol can affect your decision-making abilities regarding sexual boundaries.
- If you choose to be sexually active, use a condom or barrier every time.

B The **BACCHUS** Network
Saving Lives Since 1975
bacchusnetwork.org | smartersex.org

You can be smart, sexy and safe in your relationships.



*You can **B** Smart...
You can **B** Sexy...
You can **B** Safe...*

Happy Valentine's Day

B The **BACCHUS** Network
Saving Lives Since 1975
bacchusnetwork.org | smartersex.org

Look inside for items for information tables, educational workshops, health promotion giveaways.



ITEMS FOR SEXUAL RESPONSIBILITY WEEK



You Can B Smart, Sexy and Safe! Poster

This 2012 SRW Campaign Poster reminds students that they can be smart, sexy and safe in their relationships. The poster gives tips on keeping relationships healthy and safe, including communication, setting boundaries, making sure alcohol doesn't cause harm, and choosing to use a condom or barrier if sexually active.

Item #16112 \$2.00



You Can B Smart, Sexy and Safe! Postcard Valentine

This 2012 SRW Campaign postcard valentine is perfect for campus mailboxes, awareness tables or as a handout for programs during SRW. The message is that students can be smart, sexy and safe in their relationships. The back side of the postcard includes tips on keeping relationships healthy and safe, including communication, setting boundaries, making sure alcohol doesn't cause harm, and choosing to use a condom or barrier if sexually active.

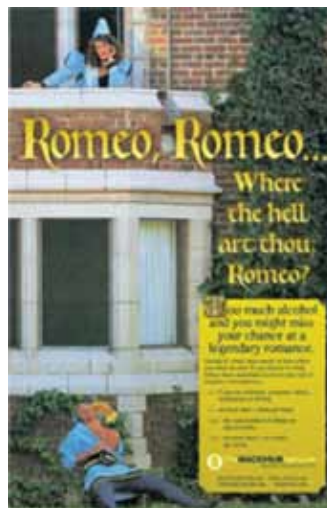
Item #16312 \$1.00



Candy Skittles Packet

Who doesn't love getting candy on Valentine's Day or for a road trip? These 3 x 3 packets filled with candy Skittles have a positive message on the front that encourages students to "Take HEART" in your relationships. Great for Sexual Responsibility Week or Safe Spring Break Giveaway as part of your educational programming.

Item# 16211 \$.55



Romeo, Romeo ... Where the Hell Art Thou, Romeo?

This attractive, full-color poster addresses the alcohol and relationships issue in a humorous, yet direct manner. As Juliet waits for her true love, Romeo is passed out below the balcony. "Too much alcohol and you may miss your chance at a legendary romance." New design 2009.

Item #142 \$2.00

You Can B Smart, Sexy and Safe!

Lip-Shaped Magnet

Students will use these 2.3" x 3" bright pink lips as a big attention getter and useful magnet on a frig or file cabinet. Magnets remain visible throughout the year. These are also perfect for campus offices.

Great to use as a giveaway at any event! Place them in student mailboxes with one of the B Smart Valentine/post cards. The magnet features both the bacchusnetwork.org and smartersex.org sites where additional educational information can be found.

Item #16212 \$.50



ADDITIONAL ITEMS FOR CAMPAIGN



Health Jeopardy

Here's your chance to provide the best in health education in a fun and student-friendly manner! This program gives more than 100 educational questions with relevant information on topics such as Alcohol, Mental Health, Sexual Health, Tobacco, Illegal Drugs and Fitness and Nutrition. Updated for 2012!

Item #761 \$109.00



Healthy Relationships: Foundations of Respect and Caring

This pamphlet looks at the ingredients of a healthy relationship, those elements necessary for true intimate relationships, regardless of whether a person is sexually active or not. By focusing on communication skills and building a foundation of respect and caring, we can get what we deserve in our relationships.

Item #121 \$.40

See Spot Poster

This poster is a humorous parody of the old "Dick and Jane" stories. If a person decides to be sexually active, this poster advocates the use of a condom or other barrier to prevent HIV and other STD's.

Item #157 \$2.00



Club Drugs: What You Need to Know

This pamphlet addresses the issue of club drugs by providing information on Ecstasy, Ketamine, GHB and other party drugs. The myth of these drugs as being safe is dispelled, as many of the risks people potentially face if using one of these drugs is detailed in a non-scare tactic way. Readers are encouraged to evaluate the risk of using the drugs and encourage others not to use them.

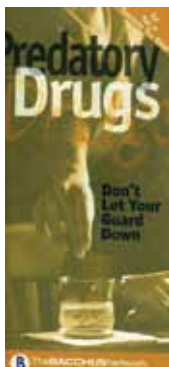
Item #125 \$.40



B Kissed! Poster

This colorful poster can be used year round and invites students to B KISSED and Keep It Sexually Safe Every Day. It provides messaging about communication, values, sexual boundaries, alcohol's impact on decision-making abilities, and using protection if choosing to have sex. The four couples in the poster remind us that sexual responsibility begins with values, communication and knowledge. Resources on the container feature both the bacchus.org and smartersex.org sites where additional educational information can be found. Use these in residence halls, commuter lounges, health centers, offices that students frequent, and fraternity and sorority living areas.

Item #16309 \$ 2.00



Predatory Drugs: Don't Let Your Guard Down

This pamphlet takes an in-depth look at two predatory drugs: GHB and Rohypnol. Called predatory drugs because their use is to "knock out" victims so they can't fight back or remember the crime, these drugs are used by predators who may rob or sexually assault their victims. The pamphlet explains how these drugs work, how we can protect ourselves and watch out for our friends.

Item #120 \$.40



What's Your SPF?

You can promote either a sexual responsibility theme or a safe spring break message with this high quality eye-catching poster that provides 15 safety tips for the sexual protection factor.

Item #173 \$2.00

Sex Under the Influence (For Men & For Women)

These pamphlets get to the core issues of what is one of the hottest topics on college campuses: alcohol use and sex. Although the issues are somewhat the same between men and women (anxiety, responsibility, safer sex, date rape, communication), both genders address these topics in different manners. These pamphlets contain all the vital information about sex under the influence, and are written in a frank manner that students will appreciate.

Item #110 \$.40 (Men)

Item #111 \$.40 (Women)



