



Safe Spring Break Manual

This manual gives each campus countless ideas for their own programming efforts. Some of the resources in this manual include:

- Planning Your Safe Spring Break
- Predatory Drug Information
- Campus Program Ideas
- STD Fact Sheet
- Ideas for Using the Pledge Cards
- Safe Sun Information
- Marketing Strategies

Order Form

Many campuses like to give “Break Kits” to students as they are leaving campus. You may want to order some of the sunscreen, keychains, or Safe Spring Break cups. To order these items or some of our educational pamphlets to include in your safe spring break kits to students, simply use the special Safe Spring Break Campaign order form included in the box. You can also order any of the other BACCHUS educational materials from our online store at www.bacchusnetwork.org.

Using the Safe Spring Break Pledge Cards

One of the core elements of the Safe Spring Break Campaign is the signing of the pledge cards before students leave for break. Last year thousands of college students “took the pledge” to be safe and drive sober during spring break. We encourage you to collect

prizes from your own community businesses for local prize drawings. Promote the photo contest on the cards as well. Use this artwork to make as many pledge cards as you need. **A template for your use is included on page 59 of this manual.** At the heart and soul of Safe Spring Break is the hope that no student will get hurt or killed during spring break. When a student signs a pledge, she or he promises to be safe by planning to do the following things:

- **I promise not to drink and drive during spring break or let any of my friends get behind the wheel while impaired.**
- **I will not ride in a car when the driver has been drinking.**
- **I will wear my seatbelt, whether I am driving or a passenger.**
- **I will watch out for the safety of my friends, take care of myself, and have a great spring break.**

You can have people sign pledges at a variety of events. Remind them of what they have pledged to do this break. You keep the section with the signature, email and phone for your local prize drawings. Here are some things you might want to incorporate into your pledge signing activities.

Participate in the Pledge Collection Contest by submitting a spreadsheet. Your campus could win \$250! <http://bacchusnetwork.org/safe-spring-break-campaign.asp>

Give Incentives or Giveaways

Some groups offer incentives like candy bars, stickers and cups, or giveaways such as the ROAD TRIP sunscreen or cup to those men and women who sign the pledge. There’s nothing like a little prize to make people come over to your table!

Follow Up Later in the Year

At the end of your prevention week, make copies of all the pledges that were signed. Later in the year, or right before people go home for summer, send a copy of the pledge to the student who signed it with a note reading, “We are happy you were safe over spring break and came back to campus; but the pledge you signed was really a pledge for life, not just spring break. Please make positive choices year round, don’t drive impaired, watch out for your friends and stay safe.”